

# PERSONAL



*This is me*

## GRAPHIC DESIGNER

I became interested in computers when I was six or seven years old. My first computer was a Spectrum +3. From these times to today, 26 years have passed which I have been improved step by step in the world that thrill me, technology, design and creativity. During my experience of more than 7 years on multinational companies I made design projects for greats brands of all kinds, incentives campaigns and off-line/online too. In various occasions I had the responsibility of the quality control of XHTML y CSS and get me involved to the process of creating and always under standards W3c and AA.

I have many concerns as photography, therefore I have performed some model photography session with important clothes designers in Spain



*Some info*

} NAME	Antonio J. Redondo Plata	} ADRESS	C/Escultor Gomez del Río nº1, Portal 4-4º1 - 14012 Córdoba, SPAIN	
	DATE OF BIRTH		February 11th,1979	} MORE DATA
	NATIONALITY	spanish	} CONTACT	
	CIVIL STATE	Single		

### STUDIES

- » Superior course of application development. From year 1999 to 2001 with 3840 hours.
- » Graduated of Bachiller and COU.

### CURSES

- » Course of illustration and comic  
I performed this course at Superior school of profesional drawing on Madrid during 2006
- » Course of video editing with Final Cut where I was in the agency E-Mutation on Agosto 2006
- » Formative courses of CSS on Ya.com company during June and July of 2005.  
I improved my Knowledge of CSS. The course was given by José Florido, One of the spanish designers that was included in the book "The Zen of CSS Design".
- » Visual Java++ Course  
Developed my knowledge of Visual java++. I had taken it during 2002
- » Pc's technician.  
I mounted pc's and I learned aspects about Hardware. It's was finished on 1999.

# SKILLS

## SOFTWARE

BASIC

INTERMEDIATE

AVANCED

EXPERT



## LANGUAJES

BASIC

INTERMEDIATE

AVANCED

EXPERT



## OTHERS

BASIC

INTERMEDIATE

AVANCED

EXPERT



## EXPERIENCE

03/10 - 01/11

### SURGENIA (Córdoba)

» Andalusian Technology Center of Design , as **creative director**.

A private foundation, part of the Network of Technological Spaces in Andalusia, whose aim is to promote the conception of products with identity, function and emotion.

On my design task, I designed online and offline including the corporate web, visit card, corporate docs, video production, photography sessions, email and print publicity.

Some corporate webs:

- » <http://www.surgenia.es>
- » <http://blog.surgenia.es>

Inside youtube channel of Surgenia, You can find some videos of the event 'desayunos tecnológicos', that I made the introduction and closure of this video with After Effects.

- » <http://www.youtube.com/user/laventanadeldisenop/u/0/YWCWkwoKbec>

03/08 - 11/08

### ODM (Madrid)

» Technological consulting, as **creative director**.

Conceptualización de campañas on-line y creación de webs conforme a estándares de accesibilidad con XHTML y CSS e implementación de soluciones multimedia.

Algunas de las Web desarrolladas:

- » Corporate web ODM.
- » On-line broker CLICKTRADE
- » On-line trees web, virtual shop of Bosques Naturales.
- » Cano y Merced, brokerage <http://www.canomerced.com/>
- » Corporate identity of PICOLA, decoration company.

01/07 -06/07

### Thinksmart (Alcobendas, Madrid)

» Incentives company, as **on-line art director**.

I designed on-line and off-line communication products.

I become a person in charge of quality control of XHTML/CSS webs and I led technical and creative team.

I made campaigns with webs and off-line pieces for great customers.

Off-line pieces were formed of Teaser, Welcome Card, Corporate mail and Welcome Pack.

- » Volkswagen
- » Seat
- » Nissan
- » Renault Finacial Services
- » BBVA
- » Vitaldent
- » Mercedes
- » Daimler Chrysler
- » Mini

01/06 - 12/06

### E-MUTATION (Madrid)

» Publicity agency , as **art director**.

I designed on-line and off-line communication products. I leaded technical and creative team. The websites was madden follow the standars on CSS2 and XHTML warrantied the accessibility and less load time, an efficient plastic design too. Some online projects:

- 📄 [www.mothercare.es](http://www.mothercare.es)
- 📄 [www.eumedia.es](http://www.eumedia.es)
- 📄 [www.isaps.org](http://www.isaps.org)
- 📄 [www.xlplanet.com](http://www.xlplanet.com)

- » I made a interface for a interactive tool with fash for Roche Labs as like other proyect design.
- » I made many banners campaigns for bank Caja Madrid during 2006, and some off-line cretivities.
- » I designed the cover of packaging for Sanchez Alcaraz

01/04 - 11/06

### Ya.com (Madrid)

» Internet Factory, I worked on marketing departament as **graphic designer**.

I designed on-line and off-line communication products like interactive banners for Ya.com. Besides, I designed several on-line corporate guidelines, illustrations, banners, mailing, promotional for customers as Marca, XBOX and Lucas Arts, MSN. I usually designed banners <http://acceso.ya.com> every month. This was the landing page for promotional campains.

Some of the websites I have developed:

- 📄 <http://investigacion.ya.com/>
- 📄 <http://blogs.ya.com> (plantillas de diseño para cada espacio)
- 📄 <http://navidad.ya.com/>
- 📄 <http://asociados.ya.com>
- 📄 <http://jugar.ya.com/>
- 📄 <http://revelado.ya.com/>
- 📄 [http://juegos.ya.com/juegos\\_web/zylom/webgames.html](http://juegos.ya.com/juegos_web/zylom/webgames.html)
- 📄 <http://acceso.ya.com/Seguridad2005/>
- 📄 <http://acceso.ya.com/promo/Colectivos/StarWars3/ip/StarWars3.html>
- 📄 [http://empresas.ya.com/redes\\_privadas.html](http://empresas.ya.com/redes_privadas.html)
- 📄 <http://juanes.ya.com>

Banners I had made:

- 📄 [http://www.created.com/r\\_exp\\_port/2mb-llamadas.html](http://www.created.com/r_exp_port/2mb-llamadas.html)
- 📄 [http://www.created.com/r\\_exp\\_port/2mb-llamadas2.html](http://www.created.com/r_exp_port/2mb-llamadas2.html)

11/03 - 01/04

### Smartec (Madrid)

» Internet consulting company, as **graphic designer**.

I developed Internet applications using the following program lenguajes: HTML, CSS. I improved the quality using accesibility tests. I worked with Macromedia Dreamweaver, Flash and Photoshop. Here are some projects here:

- 📄 <http://www.ccc.es>
- 📄 <http://www.europarl.es/>
- 📄 <http://www.laoliva.com>
- 📄 <http://www.cicloplast.com>
- 📄 <http://www.clubvips.com>
- 📄 <http://www.vwcanarias.com/>

I designed the application for Domingo Alonso´s car sector company:

- 📄 [http://www.created.com/r\\_exp\\_port/CD-DAS\\_Noviembre\\_2003.html](http://www.created.com/r_exp_port/CD-DAS_Noviembre_2003.html)



